

Landscape Business Success



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GREENMARK CONSULTING GROUP announces the launch of its newest landscape business platform, Landscape Business Success™ Business Coaching.

Website: www.Greenmarkgroupcoaching.com

FOR IMMEDIATE RELEASE:

Henrico, Virginia – GreenMark Consulting Group is excited to announce the launch of its new Landscape Business Success™ Coaching platform designed for landscape-snow industry contractors of all sizes.

The GreenMark Consulting Group team is thrilled to be unveiling the firm's new website and our Landscape Business Success™ Coaching platform. Today's release of the website marks the official launch of our Landscape Business Success™ platform which includes the business coaching and a suite of other services and products for contractors. As our industry continues to grow, the need for having a Business Coach isn't a luxury you don't need, it is a necessity your business must have; says GreenMark's Steven Cohen, the firm's visionary and longtime industry business owner and executive. We are so grateful to all those who have helped us shape this vision and make it a reality.

Accountability is one of the biggest weaknesses within many organizations and it's often due to organizational structure Cohen says...it's difficult sometimes to get a truly objective answer on problems or challenges from within about your business. By working in partnership with us as your Business Coach we will always tell you the truth, even if you don't want to hear it. Cohen goes on to say...our business coaching platform is designed for companies of all sizes. We can help clients in a multitude of ways including short term goals and strategies, as well as just being a resource to call or email with a business questions or concerns. While we have always offered coaching, we have seen an increased need for companies navigating the growth cycle to have an affordable resource available. Our new platform offers a myriad of solutions to individuals and organizations and provides them access to subject matter experts with general business, marketing, and financial questions answered at any time via a host of communication platforms.

We invite you to check out our new website at www.greenmarkgroupcoaching.com or contact us with questions either through the website's contact/calendar page or email questions directly at info@greenmarkgroup.com

About GreenMark Consulting Group:

GreenMark Consulting Group is a full-service Landscape- Snow Industry consulting, coaching and advisory firm. We help businesses that want to get to the next level as well as those needing to get back on track. We don't have a specific program or a one-size-fits-all process. Instead, we meet you at your point of need, develop solutions to fit your business and stand by you as we implement improvement together.

This approach is what makes GreenMark Consulting Group unique from other industry consulting firms. Our services include culture transformation, operational & process improvement, branding, marketing & sales strategy, finance and strategic market positioning. For more information about GreenMark Consulting Group services you may visit our websites at: www.greenmarkgroup.com www.greenmarkgroupcoaching.com or www.greenmarkbootcamp.com